

# 13. Liyen Chong

Born Malaysia 1979

BFA (Painting) Ilam 2001

MFA (Distinction in Design) Ilam 2003

Lives in Auckland

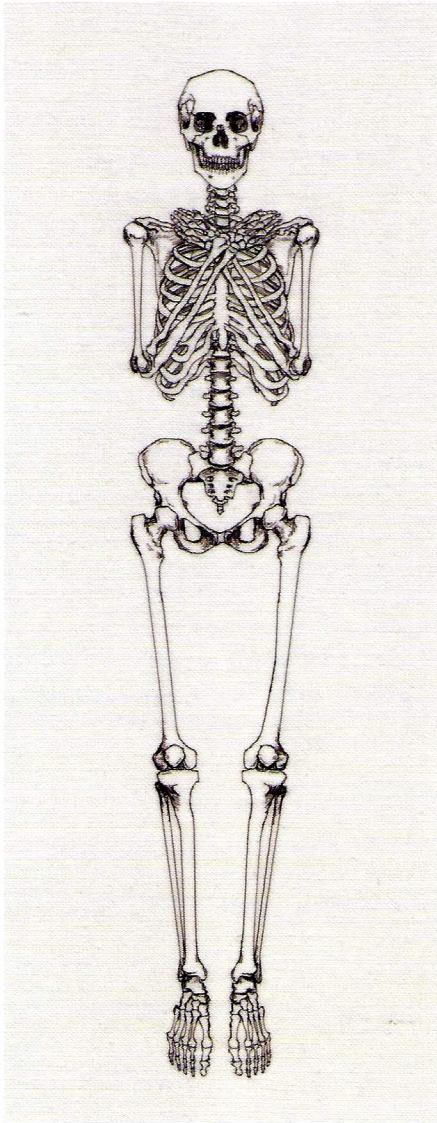
Liyen Chong currently has two modes of art practice, linked by her remarkable attention to detail. In one mode, using her own hair, she embroiders miniatures that resemble engravings, or ink drawings done with a fine pen. Her other conceptual work consists of the creation of simulacra of small packaging and printed material through the language of graphic design.

Chong's embroidery will withstand the closest scrutiny. The fine black hairs appear to lie on the surface of the linen support, twisting and turning like a drawn line. There seem to be no gaps where the hair goes into the backing and comes out again. A repeated subject is the human skeleton and skull. The skull is, of course, the source of hair, but is hairless. Using her hair, Chong delineates the internal structure of the body, bringing the realms of life and death together through embroidery. The engravings of Albrecht Durer come to mind, and the works can be interpreted as death being overcome by the power and longevity of art. In 2008, using different shades of hair, Chong created a perfect \$5 note, complete with its Ed Hillary portrait.

Chong's other interest is in the stream of words that flow past our eyes daily and constantly, much of it unread, or only superficially scanned. How many of us read all the text on a box of pills, a bottle label or a packet of sugar? Then there are the business cards thrust into our hands, the magazine leafed through at the dentist's, the official forms, the junk mail. Chong re-presents these items to us, but they have been totally rewritten and turned into surreal dream messages, admonishments or devices to prompt introspection. The thinking viewer cannot toss one of these items aside, as one would if







it was the real thing. The words that rub off on a casual scan are not 'wholesome' or 'low fat' but 'a cure for anxiety' or 'Please consult your optometrist if you have ideological conflicts in your range of vision'.

Chong's careful study of her source materials, her computer graphic skills and the range of papers and cards she uses result in objects that are immediately recognisable as what they turn out not to be. The artist builds verbal excursions around each 'product'. So a bag of flour refers to 'incoherent particles'; official questionnaires become demands for self-examination; a computer painting program becomes a metaphor for the dilemmas facing artists. Chong selects things that could be encountered by a female in a day: toothpaste, skin moisturiser, facial cleanser, a cookery book. Other items are more general: a passport, glue sticks, real estate ads. After some time spent grappling with Chong's provocative mantras, everyday life takes on a new meaning. We become acutely aware of the multiplicity of perspectives in the world, of how much we may be missing, and its relevance.

Above: *I Am Here and There* (detail), 2008. Artist's hair embroidered on cloth, 139 x 27 mm (actual size).

Right: *Prescription Medication*, 2007. Variable dimensions and media.

## SEARLE

DOSAGE: TO INGEST IN  
45 SECONDS

Do you trust yourself to make the right decision?  
And do you believe that you are making the right decision  
not to trust yourself? Or to trust that you are not going  
to trust yourself and instead (overoverandabove) to  
Trust SomeOne Else, that They are Right.

Perhaps you should decide whether you want  
a remedy, cure, healing agent, treatment or lack  
of treatment, or, rationally, before you expire

**CHOICES 45 seconds**

STORE BELOW

*no solution, nosolution. not even a simple  
one, not even a complex one.  
But it should be simple, just do what your  
heart says is right. But.*

IF THIS  
DOESN'T  
WORK, CAN  
I RETURN  
IT?



**CHOICES 45 seconds**

## PRESCRIPTION MEDICINE

"Have I ever believed a lie in my life?"  
You cannot believe in anything unless you  
trust yourself.

Can you have faith in anything if you do not  
trust yourself to be able to discern whether  
there is a presence enough to be believed?

And if you have no faith, how can you live?

**CHOICES 45 seconds**

**CHOICES 45 seconds**

**CHOICES 45 seconds**